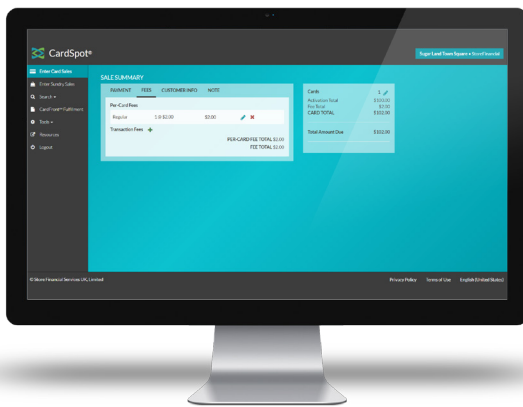# CardSpot®

Activate and sell cards from your workstation and existing POS system

CardSpot® At a Glance:

- Browser-based application for gift card sales and activation

- Expedites gift card sales during peak seasons, promotions and events

- Compatible with any desktop, laptop or POS system

- Supports Firefox (45 & 46), Chrome (49 & 50) and Microsoft Edge

Plug-and-Play Activation

EML's CardSpot® is an award-winning, web-based application that allows you to quickly and efficiently activate gift cards. It eliminates the need for lengthy integration or point-of-sale (POS) modification. With the ability to sell and activate cards at a moment's notice, your business will be armed and ready to shorten lines, increase sales and better serve your guests.

Ease of Use

CardSpot® couldn't be easier for you and your employees to use. In four simple steps, your sales associates can complete a gift card transaction from their familiar POS systems. You can also set the program to use the same login credentials as your other programs. From sign-in to card swipe, operating the application is intuitive and hassle-free.
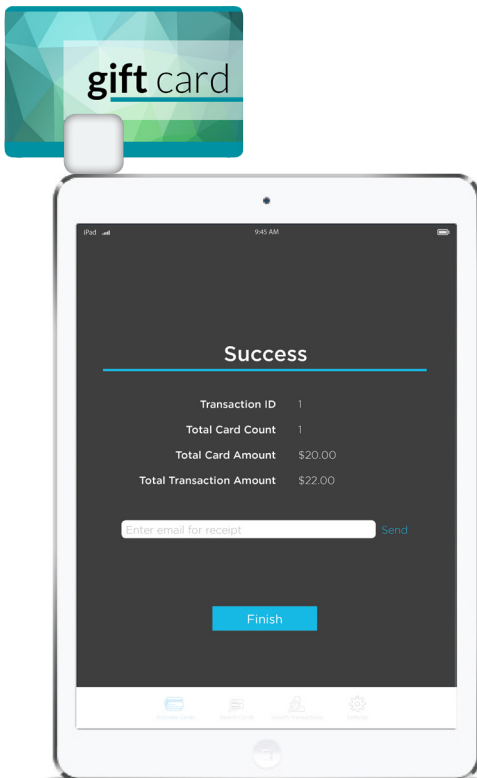
Versatility

CardSpot® offers a lot more than single gift card sales. It efficiently enables the price assignment and sale of miscellaneous items, and it allows you to assign specific campaigns to separate groups of cards. What's more, group activation makes it possible to prepare multiple cards with a single swipe — perfect for bulk orders and corporate customers.

Adaptability

Without the need for new, costly POS systems or lengthy integrations, CardSpot® brings a wide range of companies into the gift card market. Smaller locations can leverage their existing hardware instead of waiting to purchase new equipment. Likewise, large companies can avoid the headaches and business disruptions that come with new system implementations. To top it off, the software's multi-language support allows companies of all sizes to better communicate with customers in a variety of locations.

CardSpot® Mobile

Activate and sell gift cards from your iPad

Success

Transaction ID	1
Total Card Count	1
Total Card Amount	$20.00
Total Transaction Amount	$22.00

Enter email for receipt Send

Finish

CardSpot® Mobile At a Glance:

- Mobile app for gift card sales and activation from a mobile device

- Expedites gift card sales during peak seasons, promotions and events

- Works anywhere including off-site events

- Supports iPad devices

Overview

EML's CardSpot® is an award-winning, web-based application that enables you to quickly and efficiently activate gift cards. CardSpot® Mobile is the mobile version that provides the same award-winning functions, but now on your iOS device. With mobile-ready card sales, your business will be armed and ready to shorten lines during busy seasons, increase gift card sales and serve your guests (wherever they are) from your tablet.

Ease of Use

One of the biggest benefits of CardSpot® Mobile is how easy it is to use. In four quick steps, your sales associate can complete a gift card transaction from any location—whether it's on your property or at an off-site event. After your sales associate signs into the app, they will enter the amount being added and swipe the gift card. At this point, the CardSpot® Mobile app will present the payment amount due from your customer. The final step is to swipe the customer's credit card, completing the transaction. The gift card will now be activated and your sales associate will be free to help the next customer.

Mobility

With no need for registers, CardSpot® Mobile allows your sales associates to stay on the floor to complete transactions. This means shorter lines and more opportunity to directly interact with and engage your consumers. CardSpot® Mobile also allows you to take your business beyond your storefront. Promote your business at an event with an on-the-spot gift card giveaway or sell gift cards at events. With CardSpot® Mobile, your reach is only defined by you.

Adaptability

Without using a point-of-sale (POS) system, CardSpot® Mobile enables a wide range of companies to enter the gift card market. Companies of all sizes and capabilities can now break away from the registers and engage and help the customers.

EML